



# Genesys Meeting Center

ON DEMAND AUDIO AND WEB CONFERENCING

## THE QUARTERLY EARNINGS REPORT

The charts came as fast as the CFO could explain them and the numbers looked great. The CEO stoically contained his enthusiasm as he finessed his way through the open conference call to announce the fifth straight quarter of significant earnings growth. On the line, eager investors, trade media, and a substantial group of employees followed intently, trying to glean meaning from every chart, every inflection in their voices. The CEO and CFO sat in their London conference room while investors, media and employees joined from across the globe, listening by phone, viewing presentation materials online, and chiming in to a Q&A session near the end.

### REDEFINING WHAT'S POSSIBLE

Welcome to the world of Genesys Meeting Center, a world that is redefining what's possible in external communications. Global 500 companies like this one are using Genesys' state-of-the-art conferencing solutions for mission-critical events. Today, Genesys is helping them host flawless quarterly earnings reports, extend the reach of press conferences, and enhance the impact of major corporate announcements.

### AN INTUITIVE SOLUTION

Genesys is transforming these external communications with a solution that is as intuitive and easy to use as it is cost effective. With standard office equipment — an Internet-enabled computer and a telephone — all parties enter a real-time, fully synchronized audio and web experience, allowing large, geographically dispersed companies to reach greater numbers, more effectively than ever before.

### MANAGING DOCUMENTS, GAUGING REACTION

During their presentation, the CEO and CFO effortlessly juggled documents and media with simple, point-and-click commands: a PowerPoint® presentation of highlights, an Excel® spreadsheet with the numbers, a video news release in QuickTime®, charts in Acrobat®. Using Genesys' interactive meeting environment they fielded questions and gathered feedback instantaneously with interactive polling and surveys.

### MORE EFFECTIVE EXTERNAL COMMUNICATIONS

Quarterly earnings reports and other externally-focused meetings like this — which were once prohibitively expensive and logistically difficult — are now more frequent and cost-effective thanks to Genesys. There is no end to the possibilities for announcing company initiatives, sharing late-breaking news, and interacting with international audiences in real-time.

### ONE PLATFORM, ONE PRICE

Easy to use. Convenient. Cost-effective. Secure. What more could one ask? Well, to top it off, Genesys Meeting Center provides a simple, upfront, time-based rate. You pay only for the time you use.

**Genesys Meeting Center:** Transform your external communications.

## Broader Reach

A cost-effective link to international audiences.

## No Downloads, No Additional Equipment

Attendees see the same presentation, regardless of software.

## Effortless Scheduling

Schedule using common desktop software: MSN® Messenger®, Microsoft Outlook®, or the Genesys Meeting Center Scheduling tool.

## Fully Archived Meetings

All conferences can be recorded digitally for later use.

## Global Service and Support

24 hours-a-day, 7 days-a-week, in 7 languages, across 21 countries — trained and experienced support staff are on call.