



Genesys Meeting Center

ON DEMAND AUDIO AND WEB CONFERENCING

THE ALL-HANDS MEETING

Recently, the CEO of a Global 500 company called to order an all-hands meeting. Present were key leaders of her company, many joining from across the globe. She quickly got down to business. As she paged through a PowerPoint® presentation, the managers followed. She reviewed performance and unveiled a new strategic direction.

It was the sort of meeting that global companies have hosted for years, but this one was different. This meeting was held in a Genesys Meeting Center virtual conference room. The CEO was in her U.S. office and the managers were seated comfortably at their desks halfway around the world, listening by phone, viewing the presentation online.

A STATE-OF-THE-ART SOLUTION

Using standard office equipment — a computer and a telephone — the CEO and her entire team entered into a real-time, fully synchronized audio and web experience. From across the hall, and across the globe, the senior leaders asked questions, collaborated, shared ideas, and reached consensus without leaving their offices.

MEASURE REACTION IN AN INSTANT

The CEO effortlessly juggled several documents: a PowerPoint® presentation, an Excel® spreadsheet, a motivational video in QuickTime®, charts in Acrobat®. Then, midway into her presentation, she paused. She wanted feedback. With Genesys Meeting Center she was able to field live questions and utilize instant interactive polls to gauge team sentiment.

COMMUNICATE MORE EFFECTIVELY

All-hands meetings like this — which were once prohibitively expensive — are now cost-effective thanks to Genesys. The senior managers of this company are now accustomed to announcing company initiatives, sharing late-breaking news, and participating with international teams in real-time.

ONE PLATFORM, ONE PRICE

Intuitive. Convenient. Cost-effective. Secure. What more could one ask? Well, to top it off, Genesys Meeting Center provides a simple, upfront, time-based rate. You pay only for the time you use.

And that may make for the easiest business decision this CEO has to make all year: **Genesys Meeting Center.**

Cost-Effective Solution

No expensive travel. No lost productivity.

No Downloads, No Additional Equipment

Attendees see the same presentation, regardless of software.

Effortless Scheduling

Schedule using common desktop software: MSN® Messenger®, Microsoft Outlook®, or the Genesys Meeting Center Scheduling tool.

Fully Archived Meetings

All conferences can be recorded digitally for later use.

Global Service and Support

24 hours-a-day, 7 days-a-week, in 7 languages, across 21 countries trained and experienced support staff are on call.