

Empowering IR

Experience success on a global scale with full-service virtual communication and collaboration solutions from Genesys Conferencing.

Genesys Events & Managed Services

Preferred solutions for high-profile events. A dedicated Genesys Project Manager handles every detail, from start to finish. Even for complex global events, you'll get flawless delivery of a high-impact show.

Genesys customizes events to meet your exact corporate communications objectives, combining a variety of rich media elements within a single interface. Choose from video, graphics, data and interactive modules like polling and live Q&A, to create greater participation among shareholders and analysts.

With years of experience and a seamless global infrastructure, Genesys is the smart choice for critical events that simply must be a success.

Genesys Meeting Center

Your personal tool for efficient meetings. Meet and collaborate with colleagues, clients and partners at a distance with Genesys Meeting Center. Now web, audio and data functionalities are at your command. All from one intuitive interface.

Genesys Meeting Center is a comprehensive on-demand solution with no contracts or long-term commitments. So you have total cost control.

Next-generation solutions from Genesys Conferencing empower your IR department in exciting new ways. So take a closer look.

Greater Confidence

- Solutions are fully managed by Genesys, so you can focus on your message
- Genesys controls all elements of the global infrastructure to ensure seamless transmission of high-profile events
- Worldwide team of experienced event managers
- Dedicated customer service representatives in 18 countries
- Range of innovative services integrated into one solution

Broader Reach

- Expand the scope of your IR message across language, time, technological and geographical barriers
- Allow participants to attend your event by phone, the web, or a combination of both
- Expand the number of analysts and investors attending worldwide
- Make an archive available for participants unable to attend the live event

Powerful Impact

- Heighten attention during quarterly calls with rich media elements
- Create opportunities for real-time interaction with a Q&A module
- Play corporate messages while participants wait for an audio call to begin
- Brand your web interface with corporate logos and other graphic elements

“*My client was recently hosting a road show to discuss the details of a transaction that had been completed. It became imperative to host a virtual meeting to communicate the information to analysts and the public. Through the use of Genesys Conferencing's Event Stream, we were able to eliminate travel, reduce expenditures and reach our target audience.*”

MARK MUEHLFELT, VICE PRESIDENT AND MARKET INTELLIGENCE EXECUTIVE, FRB/WEBER SHANDWIK



 **Genesys** Conferencing

The World's Leading Conferencing Specialist